



## 2026 Midnight Sun Scottish Highland Games

Saturday August 15<sup>th</sup>, 2026

Mushers Hall

Updated 2/5/2026



## 2026 Celtic Marketplace Merchant Information

We are now accepting applications for vendor booth space at the 2026 Midnight Sun Scottish Highland Games (MSSHG) Celtic Marketplace! While we welcome all applications, please note that space is limited, and submission does not guarantee acceptance. Our event organizers carefully review each application to ensure that the goods and services align with the theme of the Games, helping to create an authentic and immersive Celtic experience.

The MSSHG's are more than just a festival or fair, we are a true Scottish celebration honoring all things Scottish. To maintain the spirit of the event, we require vendors to incorporate some form of "Scottish Flair" into their booth (see the Scottish Flair section below for details). Additionally, organizers will consider the number of similar vendors to ensure a diverse marketplace and will limit duplicate offerings. Vendor history at the MSSHG and overall booth presentation also plays a role in the selection process.

All vendor applications will be waitlisted upon submission. Applicants will be notified within 14 business days of their application status. If accepted, any applicable fees will be collected at that time.

Vendor placement on the event grounds is determined at the discretion of the organizers. While we take previous placements and specific requests into consideration, we cannot guarantee exact locations. Many factors influence vendor placement, and we appreciate your understanding and flexibility. Please note that we do not accept MLM vendors, sales vendors, direct sales vendors, or political vendors. Our focus is on showcasing handmade artisan items, and we thank you for your cooperation.

Please review this document and the vendor application carefully before applying. The Alaskan Scottish Club, Midnight Sun Scottish Highland Games, and Alaska Dog Musers Association assume no liability for the safety or quality of products sold or offered by individual vendors. If you have any questions, feel free to reach out!

[vendors@alaskanscottish.org](mailto:vendors@alaskanscottish.org) or 907-602-0901

**Application DEADLINE: August 1, 2026**

Application Available at: <https://alaskanscottish.regfox.com/msshgvendor>



## **Booth Information and Fees**

Gates will open to public at 8:00am.

All vendor booths must be fully setup and ready for operation by 9:00am on Saturday, August 15th. Once opened, booths are required to be staffed and operational for the duration of the festival, approx. 6pm.

Your tent(s) must have a good roof that can withstand wind, rain, hail and other inclement Alaskan weather. Please note that the MSSHG, The Alaskan Scottish Club, and The Alaska Dog Musers Association are not responsible for damage done to Tents due to weather. The Vendor Chieftain or Games Chieftain may request that questionable shelters be removed.

### **Booth Pricing**

**Food Vendors:** Vendor is cooking and serving food on-site from a:

- Canopy Tent(s) only (No Food Truck): 10' Wide x 20' Deep \$150.00/Per Space\*
- Food Truck or Trailer \$200.00/Per Truck/Trailer\*

**Merchandise/Craft or Entertainment Vendors:** Arts, Crafts, Entertainment, and cottage-stye food items that don't require on-site cooking.

- 10' Wide x 20' Deep \$100.00/Per Space\*

**Electrical Hookup's are not available:** Generators are allowed Vendors must use only generators with the lowest possible noise decibel levels, under 65 decibels, while in use. All generator exhaust must be pointed away from propane, people, structures, and combustibles.

Vendors may purchase multiple booth spaces to accommodate a larger setup. Partial booth spaces are not available for purchase. If a custom width is required, please contact us at [vendors@alaskanscottish.org](mailto:vendors@alaskanscottish.org). If prior arrangements are not made we cannot guarantee placement day of the event.

Vendors may share a space, however each Vendor must have a business license and their own application submitted. There will be no subletting of spaces.

We accept check, money orders, cash and Credit Card payments for Booth fees.

\*Please note all fees will include a Credit Card/Online Convenience Charges at check out if paying by Credit Card. Vendors are welcome to Pay by Check, Money Order or Cash to avoid being charged fees.



## Scottish Flare

When selecting merchandise, entertainment, or food for your booth, please keep in mind that the Alaskan Scottish Club prioritizes offerings that align with the theme of the event. The MSSHG are not just another festival, we are a true Scottish celebration.

For merchandise, we seek handmade artisan-style items rather than MLM, direct sales, or generic fair-type products. For food, we encourage vendors to offer traditional Scottish favorites or creative takes on Scottish cuisine. While we understand that not every vendor can exclusively provide Scottish-themed items, all vendors must incorporate some form of **Scottish Flair** into their booth. This could include tartan or Scottish décor, Scottish-inspired crafts or artwork, staff wearing kilts, renaming menu items with a Scottish twist, or even crafting a Scottish-inspired dish. Vendors are a vital part of creating an immersive experience, and attendees truly appreciate these thoughtful details. **Scottish Flair is a requirement, not an option.** If you need ideas, don't hesitate to reach out, we're happy to help!

To recognize and celebrate the effort vendors put into embracing the Scottish spirit, the Alaskan Scottish Club, with the help of attendees through the **People's Choice Award**, will honor outstanding vendors with special awards for their Scottish Flair. **The Best-in-Show Scottish Flair Vendor for 2026 will receive a waived vendor booth fee for the 2027 ASHG all other Winners will receive \$50 off their 2027 ASHG Vendor Booth Fee! Categorize will include:**

- **Best-In-Show Scottish Flare**
- **Best Scottish Food Vendor**
- **Best Scottish Merchandise Vendor**
- **Most Creative Scottish Flare**
- **Most Creative Scottish Food**
- **People's Choice**



## Insurance, Licenses, Permits, and Additional Requirements

ALL VENDORS are responsible for complying with all City, State, and Borough licensing requirements.

FOOD VENDORS need to obtain an Alaska Department of Environmental Conservation (DEC) Temporary Food Permit, unless you already have an annual permit.

ALL VENDORS are required to provide their own insurance. Insurance requirements are as follow: 1,000,000 in Combined Single Limit Commercial General Liability insurance coverage and \$1,000,000 Personal Injury Limit of Liability per Occurrence insurance coverage

FOOD (prepared on site) includes \$1,000,000 in Combined Single Limit Commercial General Liability insurance and \$1,000,000 in Products Liability insurance

If you are unable to obtain insurance for this event on your own, you may purchase coverage for the day through the Alaskan Scottish Club, Inc. insurance policy. This insurance will cover you for the event only. The cost will be determined upon renewal of our Insurance policy, but is approx. \$100.00 for the coverage. This is paid directly to the Insurance company. Once our Policy is renewed (Approx Late May) a link will be sent out to vendors for you to purchase the coverage.

The Alaskan Scottish Club, Inc./Midnight Sun Scottish Highland Games and the Alaska Dog Musers Association must be listed as additional insured for all forms of insurance. A copy of the vendor's insurance certificate will need to be submitted no later than August 1, 2026. You will not be permitted to enter the Festival grounds without a copy of the Insurance Certificate, there are no exceptions. Documents will not be accepted day of Set-up. No refunds will be given for Vendors who do not turn in required forms and are not allowed to enter festival grounds.

Please ensure that all licenses and permits are posted or available upon request, as the applicable authorities may perform inspections to confirm that you have obtained the proper licenses and permits.

All vendors are required to have appropriate fire extinguishers available at their booth(s).



### **Trash and Booth Clean-Up**

Please help us keep the grounds clean and leave your spot clean after the festival. Vendors are responsible for removing cooking oil, gray water, and cleaning up trash in and around booth location. Vendors are also responsible for bringing their own trash cans and trash bags and disposing of their trash. Dumpsters are available on site to empty trash throughout the day. Please do not empty trash into the field trash cans at any point, including at the end of the event.

If your space is not cleaned after your departure or you are found to be using a field bin at your space or emptying your trash into a field bin, you will be billed a cleaning fee. You will be unable to register for future events until the cleaning fee is paid in full.

If there are piles of trash left at booth spaces after you have left, the vendor who occupied that booth space in addition to being charged a cleaning fee, the vendor will not be welcome at future Alaskan Scottish Club events.



### **Vehicles and Parking**

Vendors are responsible for providing their own booths/tents. You may arrive for set up any time starting at 1:00pm on Friday, August 14<sup>th</sup>. Vendors may begin arriving at 5:00 am on Saturday, August 15<sup>th</sup> to complete setup. Vendors must be set-up and ready to open for business by 9:00 am on Saturday.

If you have equipment that needs to be maneuvered into the space, please show up on Friday or early Saturday in order to get your equipment in place before your neighbors set up. If you cannot maneuver into your space, you will be relocated to the next open space that will accommodate your equipment.

We ask that you do not pack up and leave until after the closing ceremonies Approx. 6:00 pm, except in the case of an emergency. Please contact the Vendor Chieftain with any emergency. We ask this for the safety of other Vendors, Participants and Attendees. Vendor space must be vacated and clean by no later than noon on Sunday, August 16<sup>th</sup>.

Please use good judgment and do not leave valuables within the tents unattended overnight. Vendors accept responsibility for all lost or stolen merchandise or equipment.

Vehicles used for setting up or restocking must parked behind your booth or in Vendor parking by 8am. After that time merchandise may be brought into the vending area using vendor supplied handcarts or other non-motorized methods.

Vendors will park in the Vendor parking area. Each vendor can park 1 vehicle in the Vendor parking area. Other vehicles may be parker in General Parking.



### **Smoke-Free Event**

The MSSHG is smoke-free. Smoking is not permitted anywhere within the fenced common areas of the fairgrounds property. Smoking is also not permitted within 40 feet of the main gated entrances to the property.

As a vendor we ask you to please be aware of this policy and be courteous of your neighbors and attendees. Smoking is never allowed at your booth. If you are found to be smoking or leave cigarette butts at your booth space you will not be accepted at future events-No Exceptions.



### **Health And Safety**

An inherent risk of exposure to COVID-19 and other diseases exists in any public place where people are present. By attending the MSSHG you voluntarily assume all risks related to exposure to COVID-19 and other diseases. Please adhere to all local, state and federal mandates and follow posted instructions while visiting the ASHG. If you or someone in your

group are feeling ill, please stay home.



### **Emergency Procedures**

The MSSHG Emergency Plan is adopted by the Board of Directors and is revised from time to time. The plan specifies procedures and lines of authority for Games staff in case of a declared emergency. The Emergency Plan is available for inspection by all vendors, and they are asked to comply with instructions from Games management and any Games Security contractor in a declared emergency.



### **Photo Release**

Vendors give consent to the Alaskan Scottish Club and assignees to take photographs, make Audio recordings, and/or video graphs while at the games and to use such media for publicity as the Alaskan Scottish Club deems appropriate.



### **Advertising and Promotion**

The MSSHG will place advertisements for the games with local radio stations, digital media and print media.

#### **Facebook Event**

An OFFICIAL 2026 Midnight Sun Scottish Highland Games Facebook Event has been created by the Alaskan Scottish Club. <https://www.facebook.com/events/1289153869702980>

Vendors are permitted to create their own Facebook event to advertise but must title it “[Vendor Name] at the 2026 Midnight Sun Scottish Highland Games” and use the Vendor’s logo/graphic. The MSSHG or ASC logo may be used in addition to, but not in place of, the Vendor’s logo in promotional content.



### **Cancellations**

Cancellations must be sent to the Vendor Chieftain in writing, either via E-Mail or US Mail, and must be received by August 1, 2026, for a refund of money already paid. A refund of money for notification received August 1, 2026, will be determined on a case-by-case basis and is not guaranteed to be refunded. Purchase Protection for Vendor Fees is available through our registration site. No Refunds will be given for no-shows on the day of the Games. Please note that vendors who cancel more than twice will have their future applications reviewed with consideration of their cancellation history.

The performance of this Agreement is subject to termination without liability by either party upon the occurrence, or upon the prediction by the National Oceanic and Atmospheric Administration, any agency of the United States Government, or any agency of the Government of the State of Alaska of the occurrence of any circumstance beyond the control of either party—including, without limitation, acts of God, war, acts of terrorism within a fifty (50) mile radius of the Alaska State Fairgrounds facility, government regulations, disaster, pandemic/epidemic illness, civil disorder, or curtailment of transportation facilities to the extent that such circumstance makes it illegal, impossible, or economically impracticable for the Alaskan Scottish Club to provide, or for the Vendor in general to use, the Fairground facilities. The ability to terminate this Agreement without liability pursuant to this paragraph is conditioned upon delivery of written notice from one party to the other within 10 days of such occurrence or upon delivery of written notice from one party to the other within 24 hours of the receipt of notice of the prediction of any of the above occurrences.



### Questions

Please direct all inquiries to Vendor Chieftain at [vendors@alaskanscottish.org](mailto:vendors@alaskanscottish.org) or 907-602-0901

We encourage you to read through this Information and complete the online registration form as soon as possible to reserve space for the 2026 Midnight Sun Scottish Highland Games.

We look forward to your participation in the success of the  
2026 Midnight Sun Scottish Highland Games!

**PLEASE KEEP THIS INFORMATION FOR YOUR FILES**